

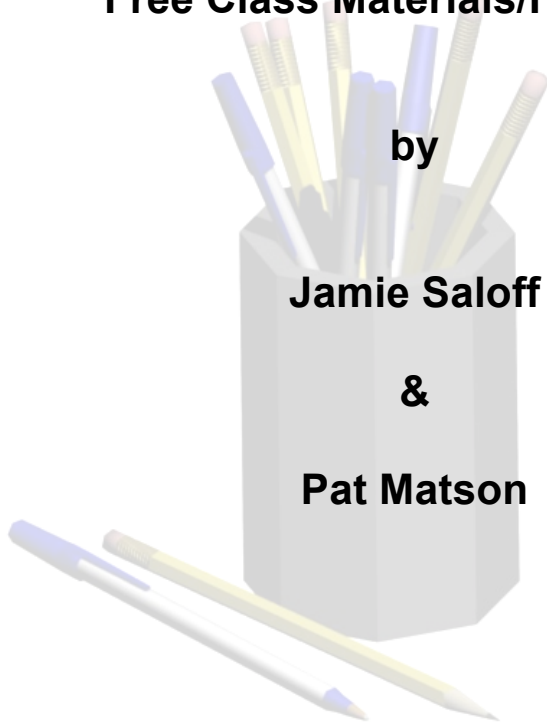
**Free Class Materials/Handouts**

**by**

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**&**

**Pat Matson**



**Elemental Ideas:**

**You Are Good**

**You Are Mental**

**You Are an Individual**

**The Mental Triune Process**

<b>1</b>	<b>2</b>	<b>3</b>
<i>desire</i>	<i>knowing</i>	<i>feeling</i>

**About Mental Work**

## **Mind Model Outline**

*“And the leaves of the trees shall be for the healing of the nations.” Isaiah*

**A. I am not afraid to dream the dream of being a book’s author and having an enormously successful business.**

- 1
- 2
- 3
- 4
- 5

**B. The bigger the dream, the harder it is to carry the cash to the bank.**

- 1
- 2
- 3
- 4
- 5

**C. I am 100% eager and willing to do whatever it takes to accelerate my business success.**

- 1
- 2
- 3
- 4
- 5

**D. I am reshuffling my entire life with a complete sense of dedication to write my book and enjoy the rewards.**

- 1
- 2
- 3
- 4
- 5

**E. I am energized by hard work. I can complete current obligations, get help with some, so that I can complete my commitment to myself to write my book and improve my business model.**

- 1
- 2
- 3
- 4
- 5

**F. Please feel free to add more than five if you'd like.**

**G.**

- 1
- 2
- 3
- 4
- 5

**H.**

- 1
- 2
- 3
- 4
- 5

**I.**

- 1
- 2
- 3
- 4
- 5



**Pat Matson, Copywriter**

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## *Ten Ways I Can Help You Write Your Book*



I have been blessed with a lot of talents and writing is definitely one at the top of the list. It is also the one I enjoy the most. As I grew into seniorhood, I decided that doing that which I enjoy had to inch up higher on the list, and here I am today – a copywriter and a ghostwriter. For a whole lot of years, I had jobs that merely paid the bills, but I didn't love doing them. Now – well, let's just say that to marry my love of the job with my skills for the job creates a substantially different result! I'd like to bring my love and my skills into your life and your business. This document is for those who want help writing their book.

1. To begin, we will have a consultation. I'll bring the coffee. You'll tell me what your dream is about the book and about how you see it being used in your business.
2. I will listen with my trained mind. I always look for 'what is the bottom line here?' From that perspective, I can hear and see your Table of Contents.
3. After our conversation, I will share the Table of Contents I gleaned with you and we will marry it to the ideas you already have for your book. It will be hefty and you will heave a sign of relief to have it finally done.
4. We'll discuss my rates. You'll select what works for you and we'll then create a timeline.
5. I have focused my entire life on discovering what Life is and why I'm here – which tumbles over into why others are here, too, naturally. With this understanding, I approach your excellent reasons behind the book and unite the two into a significant get-ready-to-write approach.
6. Once all this data is gathered together, I let it sit inside me for a while, and ...this is a challenge to explain...the words of your book begin to pour out of my mind down through my fingertips. I often wonder if this is what Moses experienced.
7. I teach metaphysics, a natural result from searching for Life's meanings, and from my understanding gained in the study, I weave Truth into your book. It is subtle, non-offensive, and does not offend any beliefs you have. I can send you a chapter of a book I wrote explaining how a client and I had opposite beliefs that were not bruised at all in my writing.



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8. I have a wide horizon of interests, as long as they are good. I have written about technical machines; about the IRS (boy, that was a fun one!); about weight loss; about life coaching; about how-to's. I spent years as a Research Librarian and I still enjoy a hefty research task. If you haven't done the research for your book, I would love to.

9. I have a special skill in writing copy for Life Coaches that requires a psychological, self-help or metaphysical slant due to my life skills. I've used this skill set to write website copy, books, curriculum and autoresponders with this special slant for Law of Abundance, Spiritual, or Life Coaches.

10. I love writing articles and blog posts to support the marketing of a book. I once helped an attorney to bring his divorce advice book to press, and then I wrote over 100 articles to help him get internet presence for the book. It helped that I'd had divorce experience myself.

BONUS POINT: Here's information about one of the most fun, most lucrative jobs I had in corporate America: I was hired as the first Sales Trainer at Micro-D in Santa Ana, CA. Two months later, Micro-D merged with Ingram Computer. I wrote the Sales Training curriculum, the exercises, and the role-plays. This training was translated into French, Italian and Spanish for Ingram's international sales locations. I became Senior Sales Training Manager and subsequently supervised a team of trainers on two coasts. During my six years with the company, I was part of the management team that moved our sales from \$972 million to \$6.7 billion. <Big Grin>

I would love to chat with you to learn how I can best help you. Writing a book is not a daunting task for me. It's an exhilarating thrill, and I'd just love to help you gain more gigs, more clients, and more profit because now you have the credibility of being a published author.

Please email [pat@patswritemind.com](mailto:pat@patswritemind.com) and let's set up a time for our first consult.

*"Five common traits of good writers: (1) They have something to say. (2) They read widely and have done so since childhood. (3) They possess what Isaac Asimov calls a "capacity for clear thought," able to go from point to point in an orderly sequence, an A to Z approach. (4) They're geniuses at putting their emotions into words. (5) They possess an insatiable curiosity, constantly asking Why and How."*

— James J. Kilpatrick

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Let's connect! Email [pat@patswritemind.com](mailto:pat@patswritemind.com)